



TURNING FOOTSTEPS INTO FORESTS

Let's get moving...

The modern organisation finds itself with two very modern problems.

First, our climate is in serious trouble. It's clear there's a right thing to do, but doing it is not straightforward. It seems like we have to make massive adaptations and work in a whole new way. The climate is calling out for help, and consumers won't tolerate businesses that don't answer the call. Everybody knows the scale of the emergency, and people expect smart, timely solutions from enterprises of all kinds.

The second problem: Our workforce is not in great shape. Let alone the weight of the climate crisis, the modern employee carries the burden of stress and sedentary work habits. We ask so much of our teams, without enough consideration of their physical and mental health.

These are hard problems, but we can face them. There are ways we can fight climate change, there are ways we can take care of our employees. There are even ways we can do both at the same time.

Treeekly is the app that turns footsteps into forests. All you have to do is get out and walk, and Treeekly takes care of getting trees planted. Trees are an absolute miracle when it comes to fighting climate change, and walking is a powerful aid to mental and physical wellbeing. When we walk more, we reduce the risk of all kinds of medical conditions, as well as boosting our mood and creativity. It's a powerful tool to keep your team happy and healthy..

With our partner, the Eden Reforestation Projects, we're replanting mangrove forests in Madagascar.. Mangroves capture and store carbon, and lots of it. They drive carbon down into the soil, and it stays there. Mangrove forests are biodiverse, hardy, and ridiculously planet friendly. They store 3-4 times more carbon than a typical terrestrial forest. A single mangrove tree can absorb 86 kg of carbon over the next ten years.. That's 377 miles of Co2 emissions by car. Each tree will keep capturing carbon throughout its lifetime, up to 308 kg over 25 years.

To plant trees, all your employees have to do is walk. Treakly uses fitness trackers or a phone's built-in pedometer to count steps. When people walk 5000 steps in a day, five times a week, we reward them with a tree. That's not much more than forty minutes of walking a day to make a real impact on fighting climate change. More than that, employees on the Business plan also **earn three more trees every time they complete the Treakly challenge:** 5000 steps in a day, five times out of a week.

Every single one of your employees gets fifteen extra trees per month, regardless of how far they walk. Based on the national average carbon footprint, that's enough to make your employees **climate positive**. They'll be helping to capture more carbon every month than they emit.

With Treakly, fighting climate change is a team effort. You and your employees will play an active role, together. Consumers, clients and stakeholders get to see you playing your part, and see the tangible impact of your actions as your Treakly forest grows—you'll have measurable impact to share with the world with every tree you and your employees have planted. We make it easy to share what your active and climate-focussed organisation is up to.

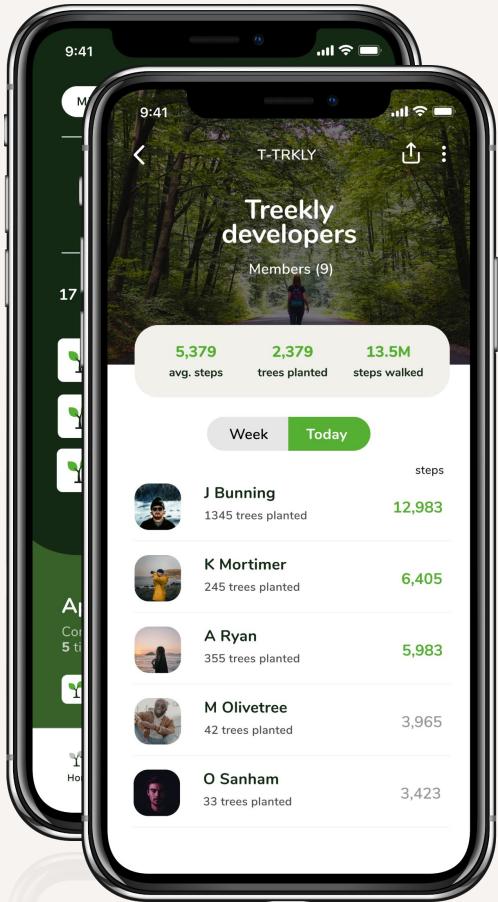
There's even more ways that Treakly gets your workforce moving. You'll get a company steps leaderboard, for a little healthy competition. Walkers can compete against each other, to see who can get the most steps. It's a surefire way to build team spirit, and all while reaping the benefits of an active workforce.

Here's what you'll get with Treakly for Business:

-  **Fifteen extra trees** planted per person, every month, no matter how many steps they do
 -  A **leaderboard** for some healthy competition
 -  **Three trees** for completing Treakly challenges
 -  A profile to share with your team, clients and customers, showing how many trees you've planted and how much carbon you've captured
 -  A full suite of media assets to help spread the word about your new wellness and climate-focussed initiative
- Become climate positive for just £3.75 per person per month.**

Change happens one step at a time. Turn those footsteps into forests.

Time for some healthy competition.



Get your organisation walking and working together with your company Leaderboard.

Treetracker makes it easy for your organisation to get active. Our app is designed to bring out everybody's competitive side, and see who can get the most steps in. And when team members hit their walking targets, they'll be planting trees, too.

The Leaderboard is a fantastic way to motivate staff to move more. It's also a great tool to inspire some team spirit, getting everybody to work together to plant as many trees as possible.

See your forest grow, and share it with the world.

Share your impact with colleagues, clients and customers..

When you get Treetracker for Business, you'll be gifting employees trees every month, making them **climate positive**.

You'll also be giving them the chance to earn even more trees, by getting active and walking more.

All of these trees and steps will be on your company profile, which you can share with the world. It's a great way to keep track of the impact you're having, and make some noise about your new wellness and climate initiative.

Eden Reforestation Projects



Our Mangrove Forest in Madagascar

The island off the east coast of Africa is home to more than 200,000 unique plant and animal species. This means they don't exist anywhere else on the planet!

As a result of intense deforestation, only 10% of the island's original forests are left. Because of this, we have seen biodiversity loss and the destruction of local communities.

We are proud to be partnered with Eden Reforestation Projects. They have successfully planted over 400 million new trees since 2007. That's about one tree every second!

Here's why we plant trees...

